

## Riding the wave of change

### RIDING THE WAVE OF CHANGE

That's an understatement; the past 24 months have been more like a tsunami. What a cool tag line to go with my last name Beach, "Riding the Wave of Change". Little did I know, my career would survive two tsunamis. In 1993 I moved to San Diego to launch a career in Real Estate Appraisal because I enjoy travel, meeting people, photography, computing. I also see some of the most beautiful Real Estate in the world, meet the owners, and see jaw dropping views that defy description; I really enjoy the appraisal process.

Despite the carnage of our industry at the hands of an unethical few, the kidnapping of my clients by the HVCC, there is something that has not changed. That is the pleasure and joy I experience from the appraisal process. That is why today I maintain the highest level appraisal license of "Certified Residential", maximum level of E&O insurance, FHA approved, member of FREA and the BBB.

You may ask what, makes me different, other than my extraordinary love of the game, tenacity and perseverance? I have been told it's also my 20 year career in the construction industry. It was there I acquired hands on experience coupled with developed supervisory and organizational skills from working within the technical and legal processes of the Building, Zoning, Health and Fire Departments during the construction process. I am truly a team player, and have been told I am people person.

Keeping up with the changes in our industry is a full time job and team effort. The months ahead bring with them the promise of more changes and uncertainty.

What has not changed is my commitment to providing the quality and customer service you need to succeed in a rapidly changing industry. I have the qualifications and experience you need, and I want to be on your team. Please feel free to call me anytime to discuss how you can use my services to advance your business and/or personal goals and agenda.

I look forward to working together,



Geoffry Beach

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### LOOKING FORWARD

#### NEW CONTACT INFORMATION

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Certified Residential

FHA approved

Member FREA

Better Business Bureau,

Accredited Business, since 2001

### IT ALWAYS PAYS TO DO A GOOD JOB

It always pay to do a good job is my cliché. It is based on the law of reaping and sowing. I give 110% knowing that 10% will come back 100 fold at some point in time. Going the extra mile is another cliché that endures the test of time simply because they are true and you can live by them. I am also counting on the old cliché, "Birds of a feather flock together".



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Questions or Comments? Go to [www.eBeachCompany.com](http://www.eBeachCompany.com)  
or email [Geoffry@eBeachCompany.com](mailto:Geoffry@eBeachCompany.com) or call Geoffry directly at 619-977-1254